

## WORLD TOURISM DAY CELEBRATIONS PROGRAMME REPORT

**Organized by:** Tourism Club in association with Quiz Club & IQAC

**Date of Celebration:** 29th September 2025

**Venue:** Seminar Hall

### **Introduction**

The Tourism Club of the college celebrated World Tourism Day 2025 with a series of academic and cultural programmes, aiming to promote awareness on responsible tourism, sustainability, and cultural exchange. The celebration was organized in collaboration with District Tourism Promotion Council (DTPC) Malappuram, the Quiz Club, and IQAC of the institution. The programmes sought to instill in students a deeper understanding of tourism as a driver of development, peace, and cultural enrichment.

### **Programme Details**

#### **1. Seminar Presentation**

- **Topic:** Responsible Tourism: Building a Sustainable Future
- **Resource Person:** Mr. Vipin Chandra P., Secretary, DTPC Malappuram
- **Time:** 12:30 PM – 1:30 PM
- **Venue:** Seminar Hall
- **Proceedings:**
  - Welcome address by Mr. Abdul Khayyoompc, Convenor of the Tourism Club
  - Presided over by Dr. Muhammed Rafeeqe, Vice Principal
  - Faculty coordinators: Ms. Muhsina Thesneem & Ms. Mariyam Mufeeda
  - Vote of Thanks by Ms. Fathima Jubin (Student member)
- **Outcome:** Students gained valuable insights into sustainable tourism models and their role in environmental conservation, community development, and cultural preservation.

#### **2. Quiz Competition – 'Quiztour'**

- **Time:** 11:30 AM – 12:30 PM
- **Venue:** Seminar Hall
- **Details:** A quiz competition on *World, Indian, and Kerala Tourism* was conducted jointly by the **Tourism Club** and **Quiz Club**. Students actively participated with enthusiasm.
- **Winner:** Ms. Najmunnisa, 1st BA Sociology, secured the first position in the competition.
- **Prize:** The winner was awarded a **free tour seat** in the next upcoming college trip.
- **Outcome:** The event enhanced awareness of global and regional tourism trends, while promoting teamwork, competitive spirit, and critical thinking among students.

### 3. 'My Travel Diary' – Story-Making Contest

- **Theme:** *Turning journeys into timeless memories*
- **Process:** The contest was announced on **27th September 2025** as part of the World Tourism Day celebration. Students were given the theme in advance and asked to write about their own **travel experiences**. They submitted their entries on **29th September 2025**.
- **Details:** The entries reflected students' creativity, imagination, and personal perspectives on travel, highlighting cultural exposure, adventure, and life lessons from journeys.
- **Outcome:** The contest nurtured creative expression and helped students appreciate the emotional and cultural significance of travel writing.

#### Overall Impact

The celebration of World Tourism Day 2025 successfully created a platform for students to understand the significance of tourism in promoting cultural values, sustainability, and global harmony. The collaborative efforts of the Tourism Club, Quiz Club, and IQAC ensured that the programme was both informative and engaging.

#### Programme Coordinators

- Convenor: Mr. Abdul Khayyoompc (Tourism Club)
- Faculty Coordinators: Ms. Muhsina Thesneem & Ms. Mariyam Mufeeda (Tourism Club)
- Collaborators: Quiz Club & IQAC

#### Conclusion

The World Tourism Day celebrations highlighted the importance of Responsible Tourism and gave students opportunities to engage in academic, competitive, and creative activities. The seminar, quiz, and story-making contest collectively contributed to enhancing the knowledge, skills, and awareness of the students, aligning with the institution's mission of holistic education.

Convenor Tourism Club	IQAC Coordinator	Principal
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